

# N2FIN 2021

## Info Package



**November 24, 2021**  
**Virtual, Canada-wide**

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# WCM

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# N2FIN 2021

# 1- About WCM's In2Fin

This year, WCM SheBiz is rebranding to In2Fin! This rebranding is a modernization of the SheBiz brand to reflect a more inclusive, welcoming event that is open to high school students of all gender identities. It is also an expression of the many options available to students in the finance industry encompassing not only capital markets, but wealth management, and fintech too.

Now in its tenth year, WCM's high school event continues to experience overwhelming demand. Since the event's inception in 2012, WCM has reached **7000+ students** and has hosted the event in **Toronto, Calgary, Montreal, Vancouver, and Victoria**. Our 2020 virtual event welcomed **over 1400 high school students and teacher registrants** from across the country.



Statistics Canada reports that female high school students receive better high school grades in science, technology, engineering and math (STEM) than their male peers, but females are less likely to enroll in STEM programs in university than their male counterparts. This is also true for students who identify as Black, Indigenous or People of Colour (BIPOC) where representation of Black STEM workers is considerably lower than their representation in the Canadian population.

A Gender Analysis of the Occupational Pathways of STEM Graduates in Canada

## 2- Why attend In2Fin?

WCM's In2Fin shows students the impactful career opportunities available to them in finance and STEM. Here is what past attendees have shared about the value of the event:

**66** My favorite part is the quality of the speakers. They are really engaging and inspiring.

Victoire, Grade 10

**66** Hearing from inspiring and interesting women along with the networking and learning opportunities [are] my favorite part of Shebiz.

Amadore, Grade 12

**66** The information I received during the SheBiz 2020 conference was so helpful in terms of my future. I've learned so much advice in regards to high school students and what courses and opportunities I should take or look out for. I've learnt how to navigate my interests in business and leverage those skills. I've learnt about the different opportunities and sources a university student can look out for to help guide their careers as well.

Giselle, Grade 12



### In2Fin's Goals

Educates high school students about the rewarding careers in finance and STEM

Inspires students to enroll in the necessary STEM courses required for post-secondary education

Provides students with the opportunity to learn about the impact of a career in finance and STEM and meet industry professionals

# 2- Program

**November 24, 2021 | 12-3pm EST**

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12:00–12:10 Welcome from WCM

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12:10–12:20 Keynote by Presenting Sponsor

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12:20–1:00 Studying Business and STEM 101  
University Student Panel

1:00–1:10 **Break**

1:10–1:40 Hacker Gal Session

1:40–1:50 **Break**

1:50–2:30 Do I need to do Co-op?  
Campus Recruitment Panel

2:30–2:40 **Break**

2:40–3:10 Let's answer your questions!

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3:10–3:30 Networking Session

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# 4- How to attend In2Fin?

In2Fin is a free half day event for diverse high school students showcasing pathways to careers in finance and STEM.

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As a virtual event, the WCM In2Fin registration process is fully online. This year's event is open to high school students of all gender identities!

Invite or share the event link with high school students that may be interested in attending the event. Once you register, you will receive all updates regarding In2Fin and next steps to access the virtual event closer to the day of the event.



## ONLINE REGISTRATION

Registration opens  
from October 2 until  
November 23, 2021!

[SIGN UP HERE](#)

**Note: Sign up link needed**

# 5- About WCM

WCM is a not-for-profit organization founded in 1995. Our initiatives aim to amplify diverse talent, build the industry's equity literacy, and unite firms to drive change on an industry-level. We do this through advocacy, research, programming and recruitment.

Our partners include the major Canadian bank-owned dealers, independent and foreign dealers, asset managers, insurance firms, major pension plans, and advisory firms. Our community of 3,500 professional and student members makes WCM the largest network of professionals in Canadian finance who have come together to vote for increased equity, diversity and inclusion, and our initiatives have impacted the careers of countless students and professionals across the country.



**Support our  
movement  
towards equity  
and diversity  
in finance by  
joining WCM:  
[wcm.ca/join](https://wcm.ca/join)**



Showcasing pathways to  
careers in STEM & finance

**WCM**